

Library Advisory Board - Agenda for August 28, 2018 at 2 pm

Notes from Library Board meeting July 31, 2018

- Reviewed and evaluated the results of the Summerfest Booth. Not a lot of useable input from the 4 Questions sheets,
- Decision Items:
 - Our marketing efforts should target the parents, especially the moms in families in our community because they appear to be the ones making the decisions regarding library use. Suggestions of programs we might offer the community
 - Parenting skills classes using a local (Siletz or Toledo) person for Moms (what curriculum exists? Professionals in the area?)
 - Babysitting classes for teens? (what curriculum exists? Professionals in the area?)
 - Present library fact of the week
 - Financial Literacy? (OSU Extension? High School? 21st century program? Private advisor?)
 - We need talking points
 - We need to schedule presentations at community meetings in order to facilitate conversations about the library.
 - Trends in the feedback about the library
 - People are interested in the books and e-books.
 - There were favorable comments about the kids programs
 - Many adults don't see themselves as library users
 - When considering where we are in the life cycle of the library (introductory, growth, mature, declining), we believe we are in the mature stage of development
- Set up schedule for Wooden Boat Show; decided on craft for children who come to our booth
- We were unable to set up a sub-group to work on developing informational handouts/brochures as many folks do not feel qualified
- Partnership with Recess Outdoor Adventure, LLC was announced
- Suggestions:
 - Bring board up to computers to look over the databases we have available
 - Susan suggested the theme "Come Grow With Us"; also to take a look at library advocacy initiatives

Information & Discussion Items

- The Board will spend time exploring the databases on our website

Next meeting: Tuesday 2 pm September 25, 2018